

Your what's on guide and advertiser for **Loch Lomond** and **The Trossachs** 

Supporting the Community



## THE MAGAZINE

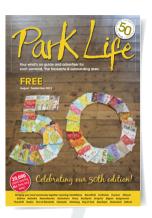
Park Life magazine is a bi-monthly publication launched in 2005 covering Loch Lomond & The Trossachs - the only magazine covering this area.

### Park Life Magazine is...

- FREE
- 20,000 copies printed
- · Delivered door to door by Royal Mail
- Packed with features, including: Interviews, Competitions, Readers Offers, Recipes, Restaurant Reviews and Events
- A5 full colour local events guide and business advertiser
- Published 6 times a year

### What Park Life Magazine can offer you...

- FREE professional graphic design service
- FREE networking events to support and connect businesses
- Spread payments over 12 months with Direct Debit









## OUR **DISTRIBUTION**

- Readership of approximately 80,000
- 20,000 magazines are printed.

We deliver by Royal Mail to every property and business in and around the villages, giving us excellent guaranteed coverage, also dropped to 300 outlets through a dynamic network of distribution points covering Loch Lomond & The Trossachs and surrounding areas.





Bringing your local community together covering: Strathblane • Blanefield • Croftamie • Drymen • Killearn Balfron • Balmaha • Rowardennan • Gartocharn • Fintry • Buchlyvie • Arnprior • Kippen • Gargunnock Thornhill • Ruskie • Port of Menteith • Callander • Kilmahog • Brig O Turk • Aberfoyle • Kinlochard • Balloch

# TECHNICAL • PRICING • DEADLINES

Full Page 210x148mm PLUS 3mm bleed

Your final PDF must be 216x154mm £395 Half Page 85x137mm £205

Quarter Page 40x137mm £110 Half Page 175x 65mm

£205

Quarter Page 85x

65mm £110

B Card 40x65mm £60

### **Artwork Spec:**

Preferred file format is a Hi-Res PDF, Images/logos must be 300 DPI, All colours must be converted to CMYK



All prices exclude VAT at 20% Please contact us for more information or to request an appointment.

#### Deadlines 2017:

**February - March** edition Deadline 12th January **April - May** edition Deadline 10th March **June - July** edition Deadline 12th May

- August September edition Deadline 10th July
- October November edition Deadline 11th September
- December January edition Deadline 8th November

## CONTACT US



Katrina Gardner - Director e: katrina@parklifescotland.co.uk

Lisa Sanderson - Sales Director e: lisa@parklifescotland.co.uk

Heather Munro - Accounts Manager e: accounts@parklifescotland.co.uk

Parklife Magazine, Killearn Mill, Killearn, Glasgow G63 9LQ www.parklifescotland.co.uk

m: 07791 976910 t: 01360 550857

m: 07792 066706 t: 01360 550857

e: accounts@parklifescotland.co.uk | t: 01360 550857



