

Park Life

MAGAZINE

Your what's on guide and advertiser for
Loch Lomond and **The Trossachs**

Supporting the Community

MEDIAPACK 2017



THE MAGAZINE

Park Life magazine is a bi-monthly publication launched in 2005 covering Loch Lomond & The Trossachs - the only magazine covering this area.

Park Life Magazine is...

- FREE
- 20,000 copies printed
- Delivered door to door by Royal Mail
- Packed with features, including: Interviews, Competitions, Readers Offers, Recipes, Restaurant Reviews and Events
- A5 full colour local events guide and business advertiser
- Published 6 times a year

What Park Life Magazine can offer you...

- FREE professional graphic design service
- FREE networking events to support and connect businesses
- Spread payments over 12 months with Direct Debit



OUR DISTRIBUTION

- Readership of approximately 80,000
- 20,000 magazines are printed.

We deliver by Royal Mail to every property and business in and around the villages, giving us excellent guaranteed coverage, also dropped to 300 outlets through a dynamic network of distribution points covering Loch Lomond & The Trossachs and surrounding areas.

20,000
copies covering
ALL these local
areas!



Advertise from as
little as **£30**
plus VAT
a month



Bringing your local community together covering: Strathblane • Balnefield • Croftamie • Drymen • Killearn
Balfroon • Balmaha • Rowardennan • Gartocharn • Fintry • Buchlyvie • Arnprior • Kippen • Gargunock
Thornhill • Ruskie • Port of Menteith • Callander • Kilmahog • Brig O Turk • Aberfoyle • Kinlochard • Balloch

TECHNICAL • PRICING • DEADLINES

Full Page 210x148mm PLUS 3mm bleed Your final PDF must be 216x154mm £395	Half Page 85x137mm £205	Half Page 175x 65mm £205	Quarter Page 85x 65mm £110
	Quarter Page 40x137mm £110		B Card 40x65mm £60

Artwork Spec:
Preferred file
format is a Hi-Res
PDF, Images/logos
must be 300 DPI,
All colours must be
converted to CMYK



All prices exclude VAT at 20%

Please contact us for more information or to request an appointment.

Deadlines 2017:

- February - March edition Deadline 12th January
- April - May edition Deadline 10th March
- June - July edition Deadline 12th May
- August - September edition Deadline 10th July
- October - November edition Deadline 11th September
- December - January edition Deadline 8th November

