

Park Life

MAGAZINE

Your what's on guide and advertiser for **West Stirlingshire, Loch Lomond** and **The Trossachs, Bearsden & Milngavie**

Supporting the Community

MEDIA PACK **2024**



THE MAGAZINE

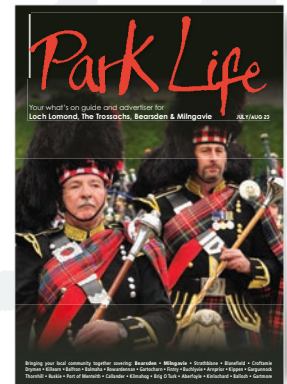
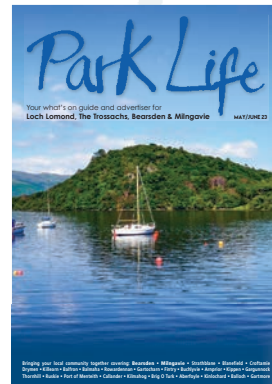
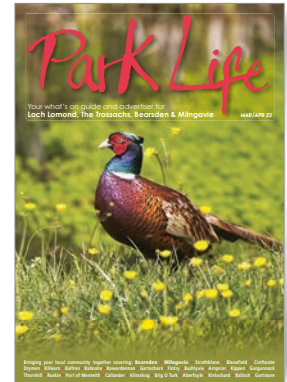
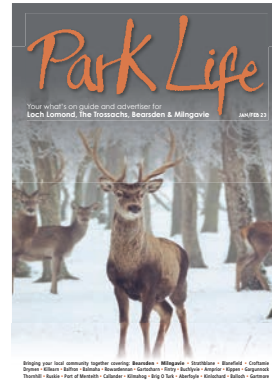
Park Life magazine is a bi-monthly publication launched in 2004 covering West Stirlingshire, Loch Lomond and The Trossachs, Bearsden & Milngavie – the only magazine covering this area.

Park Life Magazine is...

- FREE
- 20,000 copies printed
- Delivered door to door by Royal Mail
- Available to pick up in 400 locations
- Packed with features, including: Interviews, Competitions, Readers Offers, Recipes, Restaurant Reviews and Events
- A5 full colour local events guide and business advertiser
- Published 6 times a year

What Park Life Magazine can offer you...

- FREE professional graphic design service
- FREE networking events to support and connect businesses
- Spread payments over 12 months with Direct Debit



OUR DISTRIBUTION

- Readership of approximately 100,000
- 20,000 magazines are printed.

We deliver by Royal Mail to every property and business in and around the villages, giving us excellent guaranteed coverage, also dropped to 400 outlets through a dynamic network of distribution points covering Loch Lomond & The Trossachs and surrounding areas, extending coverage into Bearsden & Milngavie.

20,000
copies covering
ALL these local
areas!



Bringing your local community together covering: Bearsden • Milngavie • Strathblane • Blanefield • Croftamie • Drymen
Killearn • Balfron • Balmaha • Rowardennan • Gartocharn • Fintry • Buchlyvie • Arnprior • Kippen • Gargunnoch • Thornhill
Ruskie • Port of Menteith Callander • Kilmahog • Brig O Turk • Aberfoyle • Kinlochard • Balloch

TECHNICAL • PRICING • DEADLINES

<p>Full Page 210x148mm PLUS 3mm bleed</p> <p>Your final PDF must be 216x154mm £450</p>	<p>Half Page 85x137mm £250</p> <p>Quarter Page 40x137mm £150</p>	<p>Half Page 175x 65mm £250</p>	<p>Quarter Page 85x 65mm £150</p> <p>B Card 40x65mm £80</p>
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Artwork Spec:
Preferred file
format is a Hi-Res
PDF, Images/logos
must be 300 DPI,
All colours must be
converted to CMYK



Please contact us for more information or to request an appointment.

Deadlines 2023:

- Jan-Feb 2024 edition Deadline 5th Dec 2023
- Mar-Apr edition Deadline 5th Feb 2024
- May-June edition Deadline 5th April 2024
- July-Aug edition Deadline 7th June 2024
- Sept-Oct edition Deadline 9th Aug 2024
- Nov-Dec edition Deadline 4th Oct 2024

CONTACT US



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Park Life Magazine, The Witches Hat, Croftamie, G63 0HD
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